



Valéron Strength Films (Houston) Fact Sheet

www.valeron.com

Company Profile:

Valéron Strength Films is a Division of Illinois Tool Works and manufactures unique high-strength oriented cross-laminated and other specialty films under ISO 9001:2000 registration at its Houston, Texas, USA facility. Valéron's high-strength and specialty substrates offer unparalleled performance in demanding packaging, print media, construction and other strength and specialty film applications.

Mission:

Our primary mission is to be the leading supplier of performance films and laminates that deliver results in unique and demanding applications.

History:

Valéron's proprietary cross-lamination process has been continually reengineered for peak performance since its inception.

- *Early 1960's*: The concept of cross-lamination was invented by Danish inventor Olé Bendt Rasmussen working in conjunction with Phillips Petroleum.
- *1963*: Oscar van Leer, Chairman of Van Leer Worldwide, saw the value of an extremely high-strength, flexible plastic material, and purchased the technology from Phillips Petroleum
- *1969*: After many thousands of hours of engineering and development by Van Leer's Research Lab in Passfield, UK, and the construction of a plant in Essen, Belgium, commercial production of Valéron film began in the United States in Houston, Texas in November. The first commercial production was a joint development of an all-plastic shipping sack with St. Regis Paper Company.
- *1974*: Valéron expanded its manufacturing facility for the first time.
- *1993*: Dedicated to quality, Valéron Strength Films' Houston plant received ISO 9002 certification. Our sister Valéron Film manufacturing plant in Essen, Belgium is also ISO 9002 certified.
- *1997*: Valéron expanded its manufacturing facility for the fourth time, effectively quadrupling in size to the present 164,000 square feet.
- *2000*: Valéron Strength Films (formerly Van Leer Flexibles, L.P.) is acquired by Illinois Tool Works Inc. (NYSE: ITW), a multinational *Fortune 200* company based in Glenview, Illinois. The company operates more than 600 decentralized units worldwide manufacturing a broad range of components, assemblies and systems for several industries including automotive, construction, labeling and packaging.
- *2002*: Valéron continued its growth with the acquisition of Richmond Technology, another ITW business unit serving the Electronics Component and Cleanroom Packaging industries.
- *2003*: Valéron Strength Films certified with ISO9001:2000 quality system and marks its 10th anniversary as an ISO certified organization.
- *2004*: Valéron Strength Films and Ludlow Coated Products launch WeatherTrek with Valéron EVD Technology, a new drainage product based on patent-pending engineered surface of Valéron film.
- *2005*: Valéron Strength Films launches its first direct-to-consumer brand in Valéron Vortec. Vortec also uses EVD Technology to create a non-directional drainage channel in a water resistive barrier.

Location: 9505 Bamboo Rd.
Houston, Texas, USA 77041
1-800 VALERON (825-3766) or 713-462-6111
713-690-2746 (Main Fax)

Regions Served: North America, South America, Australia, Asia, New Zealand and the Pacific Rim

Products & Capabilities: *Packaging Films:* Considered the benchmark in child-resistant packaging, these products are used by manufacturers of pharmaceuticals, home and garden, agricultural and household chemical products where packaging requires both child-resistance and barrier protection.

Print Media: These products can be found in airline baggage tags, retail price tags, lumber tags, high strength envelopes, industrial labels and in many sign and banner applications.

Construction Products: Clients use these products in barrier and enclosure applications such as house wrap, roof underlayment systems, radiant barrier, underslab and vertical moisture barriers.

StrengthPack™: A specialized line of specialized industrial laminations containing Valéron® Strength Film, these multi-layer films are ideal for export packaging, vacuum packaging, crating or to protect the contents in a durable structure safe from corrosion or moisture.

Specialty Films: Specialized HDPE films used in outdoor print media applications like plant and brick tags.

Industries Served:

Agriculture	Automotive
Construction	Industrial
Narrow Web Printing	Healthcare
Military	Retail
Various Others	

Awards: Paperboard Packaging Council – Innovation of the Year Award: 2005
Valéron EVD Housewrap *Prosales Magazine* – Editor’s Choice Award: 2005
FPA Gold Award for Packaging Excellence: 2000, 2004
FPA Gold Award for Technical Innovation: 2004
NIPHLE Sliver Packaging Design Excellence Award: 2003
Ricoh Electronics’ Green Partner Award: 2003
Polymer Group Int’l Outstanding Supplier Award: 2002
IOPP Ameristar Best of Category - Outdoor & Gardening 2001
FPA Highest Achievement: 2000
FPA Top Packaging: 1994,1995,1997
FPA Green Globe – Environmental Achievement: 1997
IOPP AmeriStar Goldstar: 1994,1995,1996,1997
IOPP Environmental Achievement: 1997
WPO WorldStar: 1994,1995,1996,1997
IOPP Bronze Star Award: 1991

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