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VALÉRON STRENGTH FILMS NAMES TRESA BANKS VORTEC™ SALES AND MARKETING MANAGER

Construction Industry Veteran Brings 17+ Years of Experience

HOUSTON, TEXAS (December 14, 2006) – Valéron Strength Films, the leading manufacturer of moisture management films for the construction industry has announced that Tresa Banks has joined the company as Sales & Marketing Manager for the Vortec™ line of drainage barriers. With over 17 years of experience in the building products industry, Tresa brings her creative and business acumen to implement Valéron's strategy for the industry's only multi-directional drainage barrier product.

"Tresa offers Valéron Strength Films' clients and future clients a unique perspective having worked in both building products and green building specification environments. This combined experience allows her to understand some of the current business challenges and develop marketing programs tailored to meet their specific needs," said Paul Nihill, sales and marketing manager – construction products for Valéron Strength Films.

In addition to eleven years developing various Engineering Polymers markets, her career spans over eight years enhancing the built environment; this includes Architectural Space Planning, Building Science Consulting and Marketing Sustainable Design Practices. She developed and implemented key market penetration strategies, helping to successfully reposition Tyvek® housewrap products for commercial markets. She also spearhead the first certified Tyvek® commercial market specialist training program. At BP Amoco Polymers she helped to create the business marketing strategy for the BP Amoco Torlon® (Polyamide-imide) and Kadel® (Polyketone) Resins.

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Tresa also developed a series of high demand continuing education programs and successfully launched the first of its kind “Train-the-Trainer” program for the sales and marketing teams of many Product Manufacturers, having educated/trained over 7,000 architects/designers, manufacturers and end-user companies with these programs.

Tresa holds degrees in architecture from Illinois Institute of Technology and Polymer Science from Northern Illinois University.

About Valéron Vortec™

Valéron Vortec™ is a revolutionary moisture management solution for the building and construction industries, engineered specifically to facilitate drainage of moisture in wall cavities unlike any other water-resistive barrier on the market today. Award-winning Valéron **Vortec™** is a flexible plastic film micro-perforated and engineered with a textured pattern that is installed on the exterior of a home or commercial building during construction. The three-dimensional surface facilitates water drainage by channeling water that gets past the siding, away from a structure's exterior wall surface, thereby reducing the chance of mold and mildew. For more information on Valéron Vortec™, visit www.valeronvortec.com or contact Tresa Banks at tbanks@valeron.com.

About Valéron Strength Films

Valéron Strength Films is a world leader in the production of unique cross-laminated strength and specialty films under ISO 9001:2000 registration at its Houston, Texas and Essen, Belgium facilities. Valéron® Strength Film can be found in quality building products manufactured by industry-leading companies including; roof underlayment, flexible flashing, underslab barriers, vertical drain membranes and radiant barriers. Valéron Strength Film can also be found in Child Resistant Packaging, Shipping Sacks, Tags and Labels, Outdoor Banners, and Industrial Packaging. Valéron Strength Films is a Division of Illinois Tool Works Inc. (NYSE: ITW), a *Fortune 200* company based in Glenview, Illinois with net sales of \$12.9 billion USD and more than 50,000 employees worldwide. For more information, visit www.valeron.com.

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